



# Anne Blampain

## Senior Visual Designer Consultant Communication

42 yo - FRENCH BERLIN

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MORE THAN 18 YEARS' EXPERIENCE IN VISUAL DESIGN (PRINT AND DIGITAL) WITH A GOOD EYE FOR ART, TRENDS AND PHOTOGRAPHY + PRO-ACTIVE, CURIOUS.

## E/XPERIENCES

### ● VISUAL DESIGNER | JUL 2018 - OCT 2019

TD REPLY - Berlin [www.tdreply.de](http://www.tdreply.de)

- Mockups/prototypes/data visualisations for data-marketing & advanced analytics products (dashboard & website views, infographics).
- Website Design: Mockups with Sketch, prototyping with Invision
- Producing on and offline visual contents for brands marketing ,corporate needs,
- Animations contents with Adobe After Effects.
- Corporate Powerpoint reports production and Infographic content
- Microsoft Outlook newsletters, banners...

**Clients :** BMW, MINI, ADIDAS, COCA-COLA, MIELE, FRIESLAND CAMPINA, L'OREAL, Dr. OETKER, AZKO NOBEL...

### ● MULTIMEDIA DESIGNER & PROJECT LEAD | 2015 - 2018

FREELANCE - France [www.annanou.com](http://www.annanou.com)

- Print and web design supports for individuals and companies with Adobe Suite.
- Supporting and creating from A to Z : Identity & Branding (creative direction, graphic chart, logo design, corporate products)
- Management of publications and internal/external advertising campaigns.
- Set up/integration in Wordpress: contents, blogs, articles & medias

**Clients :** VOLTAIRE DESIGN, LABEYRIE, AIROTEL, LECLERC, Z, EDISWINE, CABINET AMIGUES, SOGECA...

### ● WEB DESIGNER | SEPT 2014 - MAR 2015

NETICK - Biarritz (France) [www.netick.fr](http://www.netick.fr)

- Web Design: Creation & contents edition
- Media & Editorial contents (social networks and website) in Wordpress & Prestashop
- Creation on and offline projects , assets for brand marketing and corporate needs
- Communication consulting and creating content (audio / video for the web),

**Clients :** [www.arrosageequestre.com](http://www.arrosageequestre.com), [www.jacheteabayonne.com](http://www.jacheteabayonne.com), [www.vendons.net](http://www.vendons.net)

### ● GRAPHIC DESIGNER & COM CONSULTANT | AUG 2001 - NOV 2013

TRAFICOGRAFICO - San Sebastian (Spain) [www.traficografico.com](http://www.traficografico.com)

- Digital and print production (Illustrator, Photoshop, Indesign, Freehand): catalogues, brochures, packaging, press advertising, displays, packaging, POS, visual identity, illustrations, textile print, reports...
- Implementation and monitoring events: photo shooting sessions: decoration, location, photographer, models.

**Clients :** QUIKSILVER, ROXY, REEF, NORTH COMPANY, PROCTER&GAMBLE, GILETTE, BESTEBAT, LÖLE, DIKSI, GIANT BIKE...

## E/UCATION

### ● Bachelor: Lead Multimedia Project

- Information & Communication technologies | 2014

UNIVERSITY OF TECHNOLOGY - BAYONNE (France)

### ● National Diploma Art & Technic with Graphic Design specialization | 2000

ESAC (School of Arts and Communication) - PAU (France)

## S/KILLS

### Design and Digital Softwares:

Adobe Photoshop, Illustrator & Indesign

After Effects

### Web-based Application:

Sketch - Invision

Wordpress

HTML, CSS, mySQL basic notions

### Office Application:

Microsoft PowerPoint

Word, Excel

### Working Environment

Mac, Slack, Outlook, Geco, Skype

## L/ET'S TALK

English Fluent

French Native

Spanish Fluent

## M/Y THINGS

Art in all its forms

[Shooting with my camera](#)

Hanging out on fleamarkets

Seeking for treasures

Illustrations shop founder : [annanou.com](http://annanou.com)

**MY PORTFOLIO**